



“  
**HABITÉ  
 PAR MA  
 VILLE!**  
 ”



**Strategic Plan**  
 2020 > 2025



## TABLE OF CONTENTS

Message from the Mayor	3
Message from City Management	4
Background	5
Mission	6
Enlivened by My City	7
Vision and Values	8
Aspirations (2020-2025 Action Plan)	10
Appendix 1: Survey Results	30
Appendix 2: Snapshot of the City of Vaudreuil-Dorion	36
Appendix 3: Développement Vaudreuil-Soulanges	48



## MESSAGE FROM THE MAYOR

The City of Vaudreuil-Dorion has undergone a vast transformation over the past 15 years. Our population has doubled from a small town to a main city offering a multitude of services. Our meteoric growth has been the subject of many reports and has attracted industries, businesses, citizens from different cultural communities, and—soon—a hospital. This has enriched our community and made it more dynamic.

The time was ripe to begin a broad reflection and consultation exercise with a view to developing a common vision for the next five years. What projects could improve the quality of life of our citizens? This exercise allowed the Municipal Council and City Management to provide a clear direction for projects through to 2025. Admittedly it required many hours of work and discussion, but we saw that citizens often shared our ideas.

I extend sincere thanks to all those who took part in the exercise, and I invite citizens to read the document carefully. Our goal is still the same: to offer citizens of all generations high-quality services and a living environment designed for people.

Enjoy!

Mayor  
Guy Pilon



---

**“ Our goal is still the same:  
to offer citizens of all  
generations high-quality  
services and a living environment  
designed for people. ”**

---

## MESSAGE FROM CITY MANAGEMENT

Strategic planning is a process by which a city develops a vision and aspirations that are realized through clear, time-bound actions. Where do we want to take the City of Vaudreuil-Dorion and how will we get there? The Strategic Plan answers these questions and thus serves as a map for the entire municipal apparatus, a common thread guiding most decisions. It was developed collectively, by a group of people taking into account the financial and human realities of our City.

Citizens and organizations were consulted and it was a great success. But we are particularly proud of the contribution of more than 150 City employees, who came together in a workshop to think up promising projects and give a tangible dimension to the vision of the City in 2025. They care about the services offered to citizens, and their engagement is a guarantee of success for our Strategic Plan.

We would be remiss not to acknowledge the important contribution of Martin Houde, City Manager from 2014 to 2019, who expressed to



**Olivier Van Neste**  
City Manager

the Municipal Council his desire to see the City of Vaudreuil-Dorion undertake a strategic planning process in a spirit of cooperation and reflection. He was an active participant until his retirement in March 2020.

This Plan is a reflection of our mission: «To offer quality services and a healthy and sustainable environment in a spirit of responsible management.»

We are proud of our employees' commitment and their determination to provide quality services to our citizens.



**Marco Pilon**  
FCPA, FCGA, OMA  
Deputy City Manager  
and Treasurer

## BACKGROUND

The City of Vaudreuil-Dorion has reached a point in its development where it needs to take a moment of reflection with a view to defining a mission and a vision that will reflect its reality. To this end, it initiated a process for developing a strategic plan covering the period 2020-2025.

This approach is part of Council's desire to acquire a planning tool that will enable the City to clearly define its priorities, challenges and issues and to guide its actions in the short, medium and long term.

The strategic planning process was initiated in the fall of 2019. A large number of citizens participated in a survey to identify the types of projects and activities that could propel the City toward its aspirations. Meetings were also held with organizations, City employees and partners.

The Action Plan was to be released in the spring of 2020, but due to the COVID-19 pandemic, the unveiling had to be postponed. In the fall of 2020, the Municipal Council and the Steering Committee re-evaluated the aspirations and actions to ensure that they were still relevant in light of the spring events.

The current crisis reveals that the economic development component is more important than ever. Many businesses are facing severe challenges. The Steering Committee therefore called upon Développement Vaudreuil-Soulanges (DEV)—a partner whose mission is to promote regional economic vitality and growth—to enhance the strategic planning process. A section devoted to the actions implemented or to be implemented by DEV has therefore been added as an appendix.

### THE STRATEGIC PLANNING PROCESS WAS LED BY A STEERING COMMITTEE CONSISTING OF:

**Guy Pilon**, Mayor  
**Josée Clément**, Municipal Councillor - District 1  
**Paul M. Normand**, Municipal Councillor - District 7  
**Martin Houde**, former City Manager (retired in March 2020)  
**Olivier Van Neste**, City Manager (succeeded Martin Houde)  
**Marco Pilon**, FCPA, FCGA, OMA, Deputy City Manager and Treasurer  
**Mélissa Côté**, Deputy Clerk  
**France Lavoie**, Director of Communications  
**Isabelle Bureau**, Director of Human Resources



To carry out this mandate, the Steering Committee was assisted by the firm Grisvert, which specializes in this type of approach.

# Mission

“ To offer quality services and a healthy and sustainable environment in a spirit of responsible management. ”

## ENLIVENED BY MY CITY



Water tower

If we want citizens to participate in the development of their community, there is no higher level of engagement than being “enlivened by their city”. This slogan evokes much more than just living in Vaudreuil-Dorion.

Its many variations show that it’s easy to let oneself be enlivened by the richness of our city: enlivened by nature, enlivened by the arts, enlivened by culture, enlivened by diversity, etc.

“Enlivened by my city” is a call to citizens to get involved and live in harmony with their environment. Hearing and knowing what enlivens citizens has been the common thread running through the entire strategic planning process. This is why the graphic elements surrounding the slogan also frame the dialogue between the City and the citizen. A dialogue that will help to realize the vision behind the entire strategic planning process: «Vaudreuil-Dorion - A warm and welcoming city, the gathering place for a vital, engaged community”.



Béatrice Ménard and Elliot Desjardins, citizens

# Vision

“Vaudreuil-Dorion – A warm and welcoming city, the gathering place for a vital, engaged community”.



# Valeurs

Daring • Openness • Engagement



A vision  
mobilizing  
employees,  
citizens and  
partners in  
the community

Michael Chartrand  
Citizen

## TO ACHIEVE A SUSTAINABLE AND HARMONIOUS LIVING ENVIRONMENT



 Park at 405 Avenue Saint-Charles

# Aspiration



Ophélie Van Neste  
Citizen

### PROMISING PROJECTS :

#### Develop a green lung

#### Enliven the waterfront

Develop the banks and promote access to the waterfront

#### Adopt the Quartier de la Gare

Make it an urban gathering place and a feature of the city

#### Revitalize Harwood

Make it a neighbourhood on a human scale, with local services

## DEVELOP A GREEN LUNG

ACTIONS	Short term 2020-2021	Medium term 2022-2023	Long term 2024-2025
Win the <i>Fleuron du Québec</i> (horticultural classification that recognizes a municipality's beautification efforts) for a fifth year		X	
Develop the Pères de Sainte Croix site (close to Île-aux-Tourtes) and open it to the public	X		
Implement measures to protect Île Bray (Dorion sector) and ensure better accessibility for citizens	X	X	
Plant 2,000 trees by 2025 (grant application, planting of fruit trees, creation of an urban forest)	X	X	X
Upgrade septic systems throughout the territory	X	X	X
Implement an Eco-Project Community Fund	X	X	X
Start a horticultural fair	X	X	X
Develop a natural park on Île-aux-Tourtes (archaeological attractions)			X
Obtain certification for drinking water excellence		X	



 Chemin des Chenaux

## ENLIVEN THE WATERFRONT

(Develop the banks and promote access to the waterfront)

ACTIONS	Short term 2020-2021	Medium term 2022-2023	Long term 2024-2025
Develop a shoreline and riverbank stabilization program (studies and inventories)	X	X	X
Renovate the dock at Parc Esther-Blondin	X	X	
Promote the development of 405 Avenue Saint-Charles (name, purpose, improvements)	X	X	
Develop Parc Sabourin (Harwood sector)	X		
Improve vistas and rest areas along the bike and pedestrian path on Chemin des Chenaux	X		

## ENCOURAGE RESIDENTS TO ADOPT THE QUARTIER DE LA GARE

(Make it an urban gathering place, a city feature)

ACTIONS	Short term 2020-2021	Medium term 2022-2023	Long term 2024-2025
Develop a signature for the Quartier de la Gare (logo, street furnishings)	X	X	X
Host a post-secondary educational institution		X	X
Amend the by-law to ensure standards to facilitate bicycle and pedestrian access to shopping centres when new building or redevelopment permits are issued	X	X	X
Finalize the review of the special urban planning project for the train station and make it public	X		
Develop a large urban public square / municipal hub	X	X	
Develop the Toe-Blake school park	X	X	
Build the municipal hub (City Hall, library, quatic centre and public square)	X	X	
Develop green islands along Boulevard de la Gare		X	

“  
HABITÉ  
PAR MA  
VILLE!  
”

## REVITALIZE HARWOOD

(Make it a neighbourhood on a human scale, with local services)

ACTIONS	Short term 2020-2021	Medium term 2022-2023	Long term 2024-2025
Improve landscaping by creating features on municipal land (city entrances, public squares, etc.)	X	X	
Redevelop Rue Chicoine and Route de Lotbinière in keeping with the vision in the specific development plan	X	X	
Build the De Lotbinière fire station		X	
In partnership with the Ministère des Transports, develop a bypass around Boulevard Harwood			X
Preserve the Dorion train station building		X	X
Pass a tax credit by-law to accelerate the revitalization of Harwood	X		
Plan the repurposing of the Opticentre sector and adjacent lots		X	
Promote the “ Sur Harwood ” brand	X	X	X



Rue Valois



Aspiration

2

## TO BE AN ACTIVE AND HEALTHY COMMUNITY



Cycling Event, 2016

### PROMISING PROJECTS :

#### Get around!

Improve and develop the active and public transit network  
Unify the network and make it safe / Make life easier for pedestrians and cyclists

#### Get active!

Improve and develop sports and recreational facilities  
Broaden the offer of community-building sports events

#### Eat well!

Encourage a healthy and diversified food offer (urban agriculture, community gardens, better food in public places, gastronomic festivals, etc.)



Émile Ladouceur  
Citizen

## GET AROUND!

(Improve and develop the active and public transit network / Unify the network and make it safe / Make life easier for pedestrians and cyclists)

ACTIONS	Short term 2020-2021	Medium term 2022-2023	Long term 2024-2025
Build a sidewalk on the north side of Boulevard de la Gare	X	X	
Plan a pedestrian way linking the Dorion-Gardens area to Harwood			X
Improve the master plan for bicycle lanes	X	X	X
Plan a pedestrian way linking Asters and Des Muguets streets	X		
Improve active transportation networks around schools to promote safe student travel	X	X	X
Introduce a subsidy for bicycle purchases	X	X	X
Provide pedestrian refuge islands along boulevards and major thoroughfares		X	X
Promote universal accessibility	X	X	X
Obtain VÉLOSYPATHIQUE certification for the City	X	X	X
Adopt a healthy lifestyle policy			X
Add benches and fountains to make walking or cycling along Avenue Saint-Charles and Boulevard de la Gare more pleasant	X	X	
Study the possibility of offering free rides on certain public transit routes and during special events		X	

## GET ACTIVE!

Improve and develop sports and recreational facilities / Expand the offer of community-building sports events)

ACTIONS	Short term 2020-2021	Medium term 2022-2023	Long term 2024-2025
Enhance the sports equipment loan offer (paddle board at Maison Félix-Leclerc, skate rentals at the arena)		X	
Review free skating offers (offer more ice space)			X
Enroll the City in provincial sports challenges and events (e.g., <i>Défi Pierre Lavoie</i> )		X	
Develop a public fitness trail in collaboration with the CSSTL (planning and implementation)		X	
Require new commercial buildings to have bicycle racks	X		
Install cycling stops with rest areas and repair stations	X		
Build a deck hockey rink	X	X	
Build a pool complex / get a grant		X	
Improve bicycle and pedestrian paths in commercial areas, particularly around the Walmart shopping centre and on Boulevard de la Gare		X	X
Build a refrigerated outdoor skating rink with a roof			X

## EAT WELL!

(Encourage a healthy and diversified food offer (urban agriculture, community gardens, better food in public places, gastronomic festivals, etc.)

Have a citizens' committee develop an intercultural and gastronomic festival		X	
Continue to support local sustainable food initiatives in Vaudreuil-Dorion		X	

# Aspiration

## 3

## TO MAKE DIVERSITY A SOURCE OF WEALTH



One of the groups participating in the *Le Rassemblement* project, 2019



Abia Didi Gbedemah  
Citizen

### PROMISING PROJECTS :

#### **Meet, talk and share**

Create venues and opportunities for intergenerational and cross-cultural mingling

#### **Welcome new citizens**

Develop services and mechanisms for welcoming, integration and support

## MEET, TALK AND SHARE

(Create venues and opportunities for intergenerational and cross-cultural mingling)

ACTIONS	Short term 2020-2021	Medium term 2022-2023	Long term 2024-2025
Organize a community forum for organizations	X		
Operate cultural caravans offering participatory activities (workshops, libraries, etc.)	X	X	
Continue the development of the digital creation laboratory at the library	X	X	

## WELCOME NEW CITIZENS

(Develop services and mechanisms for welcoming, integration and support)

Create a section for new citizens on the website/brochure	X		
Hold a citizens' open house (to promote City services)	X		



Fun events  
bringing together  
citizens of all  
generations

● Picnic to celebrate the 25<sup>th</sup> anniversary of the merger of Vaudreuil and Dorion, 2019

“  
**HABITÉ  
PARMA  
VILLE!**  
”

# Aspiration

# 4

## TO PROPEL CULTURE FORWARD



Christian Gonzalez  
Citizen

### PROMISING PROJECT :

**Live the culture, here**  
Increase major cultural offerings and venues

### LIVE THE CULTURE, HERE

(Increase major cultural offerings and venues)

ACTIONS	Short term 2020-2021	Medium term 2022-2023	Long term 2024-2025
Improve the offering of indoor shows (agreement with the CSSTL for use of Paul-Émile-Meloche theatre and the auditorium of the future high school outside school hours / bigger artists)			X
Plan a program for the future public square of the municipal hub			X
Build the new library (development of additional services)	X	X	
Install lighting on heritage buildings		X	
Redefine the role of the building at 51 Rue Jeannotte after the library has moved, as well as 190 Avenue Saint-Charles (former Dorion City Hall)	X	X	
Keep developing the Mozaïk cultural network	X	X	X

# Aspiration 1

# 5

## TO ENCOURAGE THE INVOLVEMENT OF ALL CITIZENS IN THE WELL-BEING OF THE COMMUNITY



Grade 1 students from École Saint-Michel submit their recommendations report to Council as part of the Environmental Policy, 2017

### PROMISING PROJECTS :

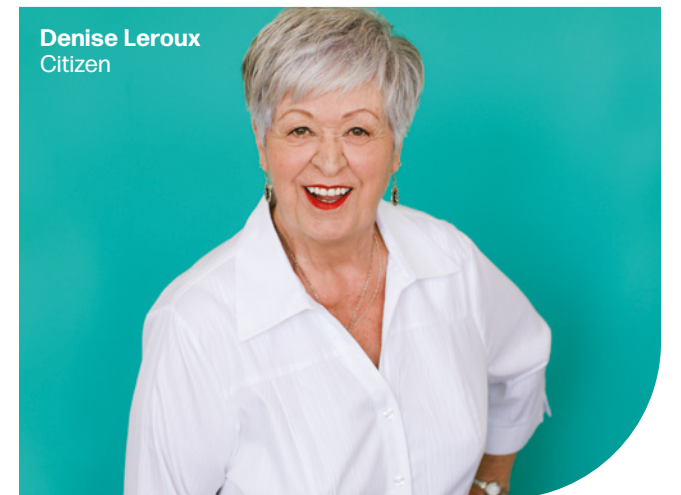
#### Promote a culture of public participation

Engage citizens by consulting and involving them

#### Live in your neighbourhood

Support the development of initiatives by citizens

Denise Leroux  
Citizen



## PROMOTE A CULTURE OF PUBLIC PARTICIPATION

(Engage citizens by consulting and involving them)

ACTIONS	Short term 2020-2021	Medium term 2022-2023	Long term 2024-2025
Develop a citizen portal (improve communications, make information easy to find)	X	X	
Develop a citizen consultation policy		X	
Adopt a participatory budget / call for projects	X		
Develop a family policy	X		
Implement a policy of recognition and support for cultural, sports and community organizations	X		

## LIVE IN YOUR NEIGHBOURHOOD

(Support the development of initiatives by citizens)

Promote the <i>Rue Active</i> project	X	X	
Promote and encourage neighbourhood festivals		X	
Maintain the new concept of having summer playgrounds in neighbourhood parks	X	X	



Promote and encourage neighbourhood festivals

Outdoor party at Parc de la Seigneurie, 2019

HABITÉ PAR MA VILLE!

# Appendix 1

# Survey Results

conducted in October 2019 on the City's website.

(441 respondents)

## What daring ideas/projects could be carried out to create more harmonious and sustainable living environments?

- **28.12%** of respondents wished to have a large park for pedestrians and bicycles to facilitate outdoor activities.

E.g.: lighted trails, benches, paths for walking, snowshoeing, cross-country skiing, etc. Nearly half of the respondents specifically suggested development of the shoreline or the islands (e.g. a boardwalk with restaurants, beach, improved access for pedestrians and bicycles, quay linking parks, etc.).

- **23.13%** of respondents wished they had more green spaces and parks in their city.

The main focus was on planting trees across the city, especially in new neighbourhoods, and adding parks. Some mentioned the planting of fruit trees, edible and native plants, etc.

- **17.2%** of respondents suggested improving active and public transportation.

Many comments had to do with walking, which seems difficult, along with active transportation and public transit (e.g. improving pedestrian and cyclist safety, adding sidewalks, benches and fountains, adding scooters, electric bikes and a car-sharing service, having the REM, building a tunnel for pedestrians and cyclists).

- **8.84%** of respondents suggested that the City should encourage environmentally responsible behaviours by both citizens and companies.

E.g.: attract green technology industries, encourage citizens and businesses to compost, organize collective action, encourage the purchase of electric vehicles and barter between neighbours, abolish plastic water bottles.



Vaudreuil Train Station

- **8.84%** of respondents wanted the City to improve the road network.

E.g.: reduce and slow traffic, allow right-hand turns on a red light.

- **6.8%** of respondents suggested having environmentally responsible spaces, events and public buildings.

E.g.: publicly accessible recycling and composting bins, fountains in parks and other public spaces, a green hospital, eco-responsible events, street furniture made of recycled materials, green rooftops, parking lots with greenery.



(428 respondents)

## What promising ideas/projects could be carried out to get citizens to be more active and healthy? Think about actions that can positively influence the health of citizens, promote mobility, etc.

- **32.01%** of respondents suggested that the City should improve and develop pedestrian and bicycle paths, as it appears to be difficult to walk and bike across the City.

E.g.: connect bicycle paths, offer bike-sharing, more bike racks, ensure universal accessibility, build tunnels or footbridges to avoid boulevards, add sidewalks along school corridors and for easier access to businesses, develop walking paths with fountains, benches and lighting, improve pedestrian safety and remove snow from sidewalks.

- **17.52%** of respondents wished to have activities and events organized in public spaces.

E.g.: cultural and sporting events, cycling tours, zumba in parks, organized walks, physical activity rallies, ski

outings, dancing, winter events, outdoor yoga, Spartan Race, Colour Race, lake crossing, walkathon, marathon, inter-school olympics, tai chi initiation.

- **14.49%** of respondents suggested creating spaces that encourage physical activity.

Most of them suggested installing training modules for adults and also for seniors. Other ideas proposed: set up water games in all parks, make commercial streets pedestrian-only for a month, develop cross-country ski trails, a skateboard park, slides.

- **14.49%** of respondents wanted more green space.

E.g.: addition of trees, parks, nature trails, a regional park.

- **13.55%** of respondents suggested that sport activities should be made more financially accessible.

A majority want to have access to a wide range of free activities and events. The “free of charge” concept emerged most frequently in connection with sports and physical activities. Many respondents also wished to see lower prices for sporting activities.



Baie de Vaudreuil



Mozaik Parade

(352 respondents)

## What projects/ideas do you have to ensure that citizens, in all their diversity, feel fully welcomed and involved in the community of Vaudreuil-Dorion? Think of actions promoting integration of cultural communities, networking of organizations and social groups, etc.

- **44.03%** of respondents said the City should organize discovery activities and events.

Respondents suggested large-scale festivals and theme days as well as smaller neighbourhood activities, e.g., cultural festivals, Mozaik parade, sports events, annual celebrations, multicultural walks, activities and celebrations of different cultural festivals, meetings with multicultural artists, intercultural ICE theatre, culinary groups, picnics with neighbours, culinary events, theme nights.

- **9.94%** of respondents proposed setting up sponsorship, mutual aid and welcoming services.

Setting up committees dedicated to the welcoming and integration of new immigrants and the development of integration tools and activities. E.g.: setting up an Integration Centre, a Citizen's Office at City Hall, a Welcome Committee with information sessions each month, and a guide for new citizens; involving newcomers as soon as they arrive, subsidizing newcomer support organizations, subsidizing newcomers' registration in cultural activities.

- **8.52%** of respondents suggested creating gathering places that showcase diversity.

E.g.: have a performance hall and a Maison de la Culture, beautify streets with multicultural artwork, have a public market or community centre, provide public spaces for gatherings, have community gardens, add places of worship, create Facebook groups, use the library as a place to share.



Show by the Cowboys Fringants, 2018

(313 respondents)

**What bold ideas/projects would propel culture forward in Vaudreuil-Dorion? Think of what would improve the cultural life of Vaudreuil-Dorion and make it a benchmark.**

- **30.67%** of respondents wished for a theatre.

Some also wanted an amphitheatre and a multipurpose venue, and proposed converting the library into a theatre.

- **22.36%** of respondents suggested that the City organize cultural events in public places during all four seasons.

The majority asked for major festivals and cultural events to be held throughout the city, both indoors and outdoors. Here are some examples of the ideas put forward: augmented reality activities such as light projections, a Red Bull event, street entertainment, theme evenings, book-o-thon, a painting symposium, festivals, exhibitions, art competitions, talent contests, film screenings, theatre and music in the parks, a song festival, Christmas and Halloween parties.

- **6.39%** of respondents suggested the establishment of a cultural centre or Maison de la Culture.

(294 respondents)

**What projects/ideas do you have to ensure that all actors (citizens, public and private organizations, etc.) participate in and contribute to the well-being of the community? Think of actions that would allow citizens to be involved in improving their living environment.**

- **22.79%** of respondents suggested surveying, consulting and involving people.

E.g.: create a citizens' committee and neighbourhood groups, solicit citizens' ideas about issues/projects, set up working groups around issues, set up an online discussion platform, encourage collaboration between actors, broadcast meetings on Facebook so that citizens can ask questions, have a youth forum, have a participatory budget, reach out to people by knocking on doors, interest citizens in Council decisions.

- **12.93%** of respondents suggested setting up activities for get-togethers and mutual aid.

E.g.: facilitate the organization of neighbourhood parties, organize intergenerational activities and get-togethers of citizens and local VIPs, set up a call system to counter isolation, organize a «day in the shoes of a City employee», create links between seniors' residences and schools, promote support and assistance for seniors, organize clothing collection and redistribution to those in need, organize multicultural culinary workshops, solicit the involvement of businesses.

- **10.88%** of respondents suggested that the City should facilitate and encourage volunteerism and increase the visibility of organizations.

E.g.: encourage teenagers and seniors to volunteer, advertise for organizations, support non-profits, centralize volunteer needs, facilitate networking between volunteers and organizations, celebrate the good deeds of citizens and volunteers, make rooms available to organizations and citizens.

- **10.88%** of respondents suggested that the City organize large work parties.

E.g.: cleaning public places and riverbanks, repairing and restoring equipment, pulling ragweed, planting trees, beautifying public places.

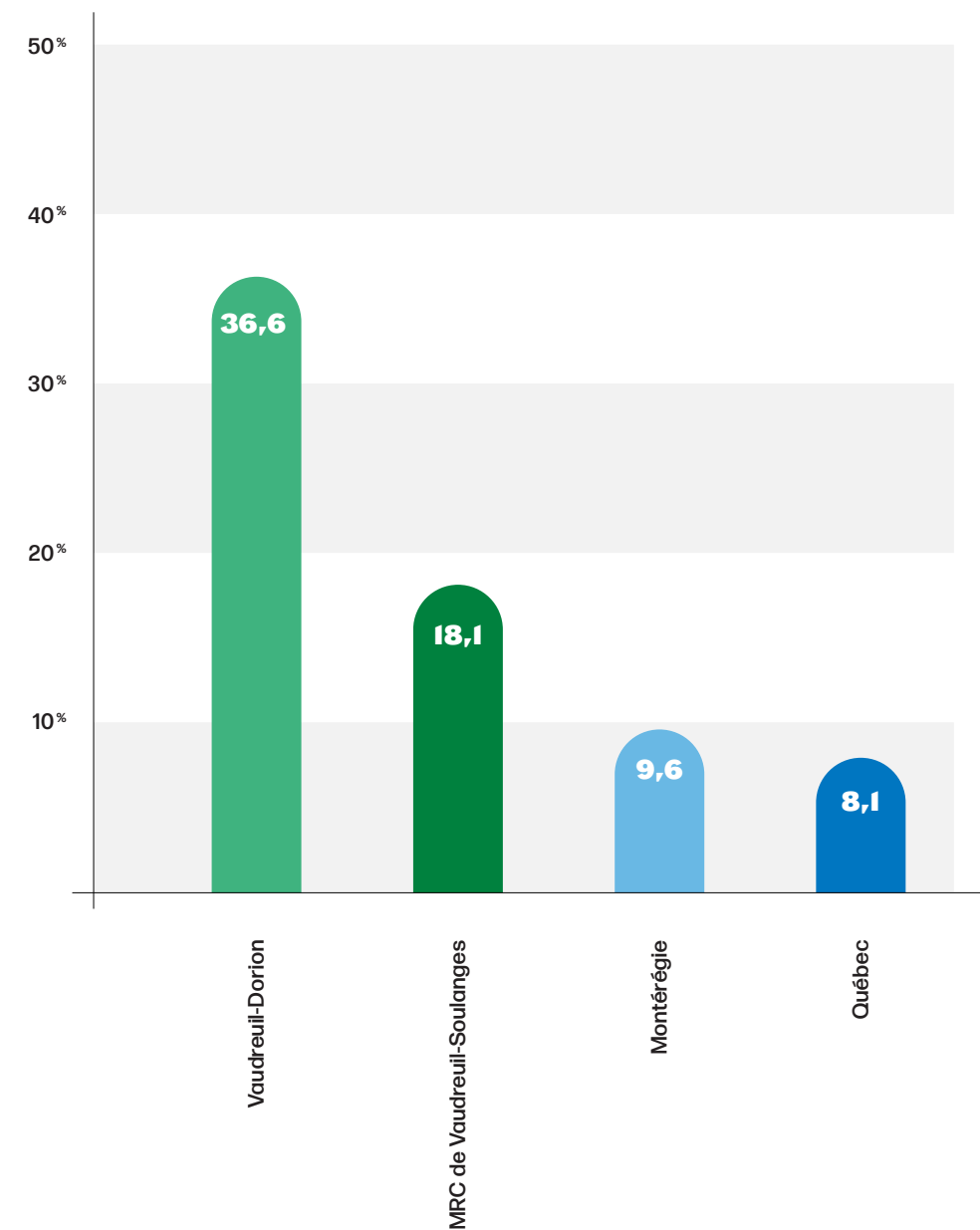


Appendix 2

# Snapshot of the City of Vaudreuil-Dorion

## TAUX D'ACCROISSEMENT DE LA POPULATION

Vaudreuil-Dorion, MRC de Vaudreuil-Soulanges, Montérégie et Québec, 2008-2018<sup>1</sup>



<sup>1</sup> DONNÉES PROVISOIRES POUR 2018.

Source : ISO, Estimation de la population au 1<sup>er</sup> juillet des années 1996 à 2018.

Production : Équipe Surveillance, DSP Montérégie, septembre 2019.

## RÉPARTITION (%) DE LA POPULATION<sup>2</sup>

Selon l'âge, Vaudreuil-Dorion, 2018

0 à 14 ans

**20 %**

15 à 64 ans

**65 %**

65 ans et plus

**15 %**

Âge	Population totale	
	N	%
0 à 4 ans	2 475	6,2
5 à 14 ans	5 646	14,2
15 à 24 ans	4 264	10,7
25 à 34 ans	4 474	11,2
35 à 44 ans	6 631	16,7
45 à 54 ans	5 672	14,3
55 à 64 ans	4 846	12,2
65 à 74 ans	3 342	8,4
75 à 84 ans	1 682	4,2
85 ans et plus	761	1,9
<b>Total</b>	<b>39 794</b>	<b>100</b>

<sup>2</sup> DONNÉES PROVISOIRES.

**Source** : ISQ, Estimation de la population des municipalités du Québec selon le groupe d'âge et le sexe, au 1<sup>er</sup> juillet des années 2001 à 2018

**Production** : Équipe Surveillance, DSP Montérégie, septembre 2019.

## TAUX D'ACCROISSEMENT DE LA POPULATION

Selon l'âge, Vaudreuil-Dorion, 2008-2018<sup>3</sup>

Âge	Population totale		Taux d'accroissement (%) 2008-2018 <sup>3</sup>
	2008	2018 <sup>3</sup>	
0 à 4 ans	2 163	2 475	14,4
5 à 14 ans	3 562	5 646	58,5
15 à 24 ans	3 279	4 264	30
25 à 34 ans	5 038	4 475	-11,2
35 à 44 ans	4 926	6 631	34,6
45 à 54 ans	4 396	5 672	29
55 à 64 ans	2 953	4 846	64,1
65 à 74 ans	1 586	3 342	110,7
75 à 84 ans	943	1 682	78,4
85 ans et plus	294	761	158,8
<b>Total</b>	<b>29 140</b>	<b>39 794</b>	<b>36,6</b>

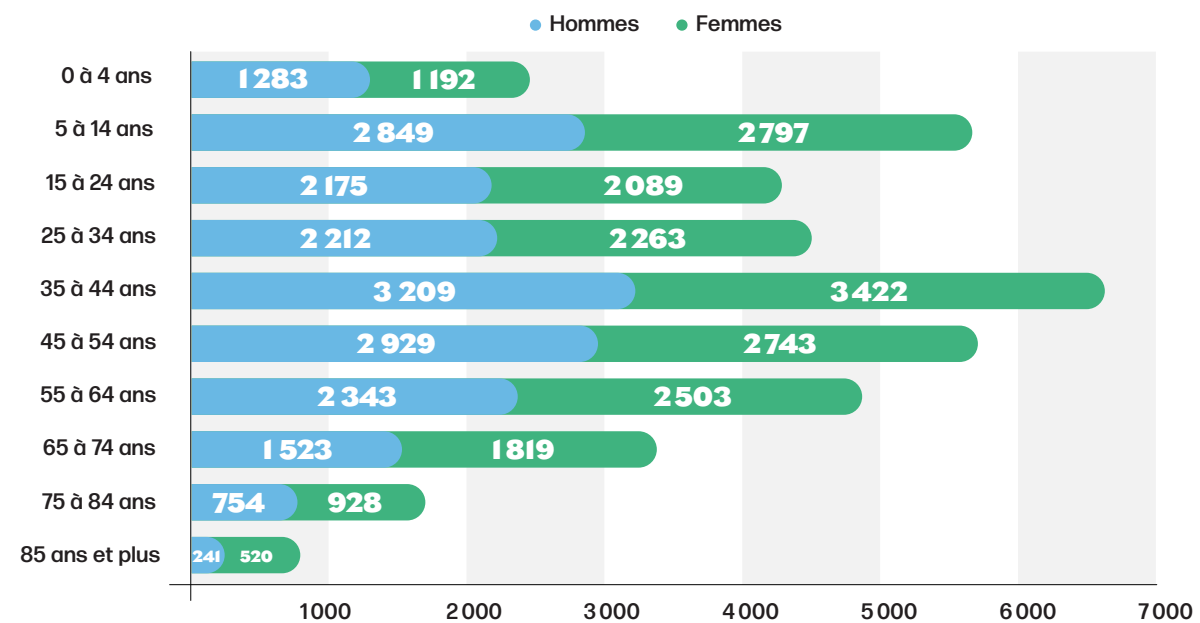
<sup>3</sup> DONNÉES PROVISOIRES.

**Source** : ISQ, Estimation de la population des municipalités du Québec selon le groupe d'âge et le sexe, au 1<sup>er</sup> juillet des années 2001 à 2018

**Production** : Équipe Surveillance, DSP Montérégie, septembre 2019.

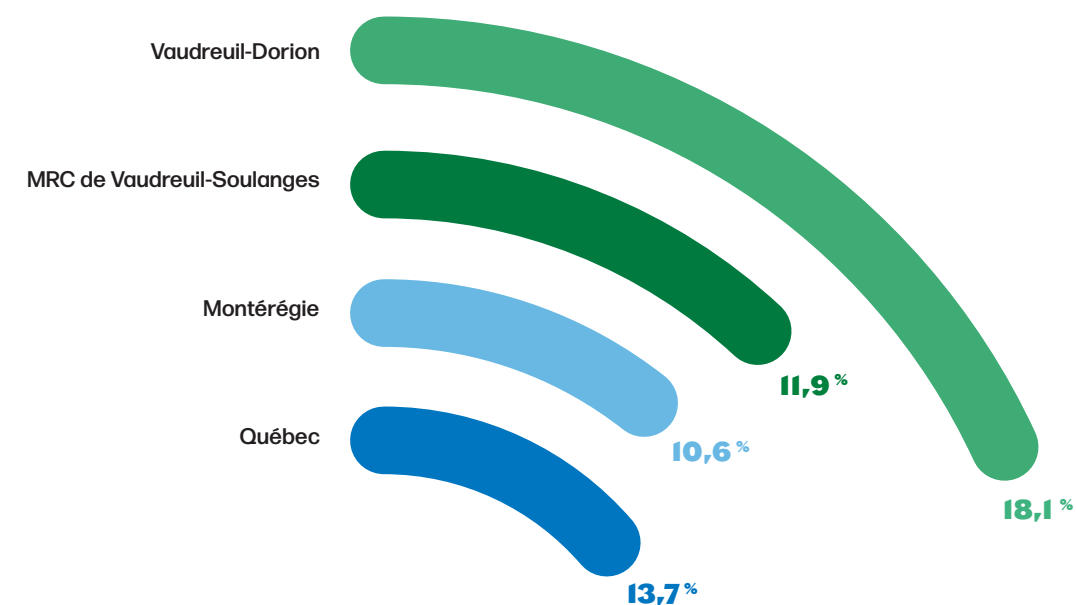
## RÉPARTITION DE LA POPULATION

Selon le sexe, par groupe d'âge, Vaudreuil-Dorion, 2018<sup>4</sup>



## PROPORTION D'IMMIGRANTS<sup>5</sup>

Vaudreuil-Dorion, MRC de Vaudreuil-Soulanges, Montérégie et Québec, 2016.



<sup>4</sup> DONNÉES PROVISOIRES POUR 2018.

**Source :** ISO, Estimation de la population des municipalités du Québec selon le groupe d'âge et le sexe, au 1<sup>er</sup> juillet des années 2001 à 2018.

**Production :** Équipe Surveillance, DSP Montérégie, septembre 2019.

<sup>5</sup> EN MÉNAGE PRIVÉ.

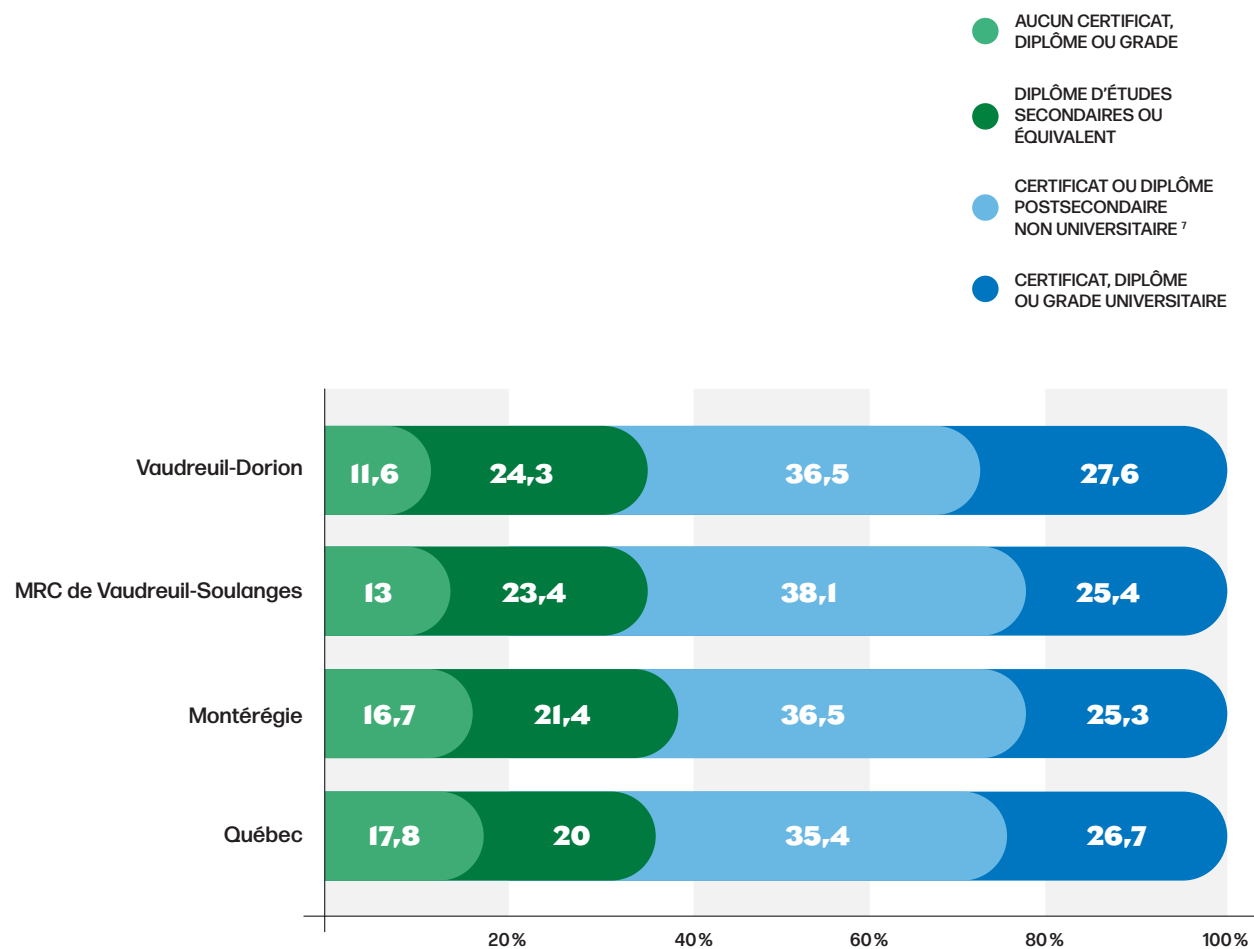
Les données du recensement long de 2016 peuvent être comparées seulement à celles du recensement de 2006.

**Source :** Statistique Canada, Recensement de 2016.

**Production :** Équipe Surveillance, DSP Montérégie, septembre 2019.

## RÉPARTITION DE LA POPULATION ÂGÉE DE 25 ANS ET PLUS<sup>6</sup>

Selon le plus haut certificat, diplôme ou grade,  
Vaudreuil-Dorion, MRC de Vaudreuil-Soulanges,  
Montérégie et Québec, 2016.



<sup>6</sup> EN MÉNAGE PRIVÉ.

<sup>7</sup> « Certificat ou diplôme d'apprenti ou d'une école de métiers », « Certificat ou diplôme d'un collège, d'un cégep ou d'un autre établissement d'enseignement non universitaire »

Les données du recensement long de 2016 peuvent être comparées seulement à celles du recensement de 2006.

Source : Statistique Canada, Recensement de 2016.

Production : Équipe Surveillance, DSP Montérégie, septembre 2019.



“You have to dream.

It's those who

dream that change

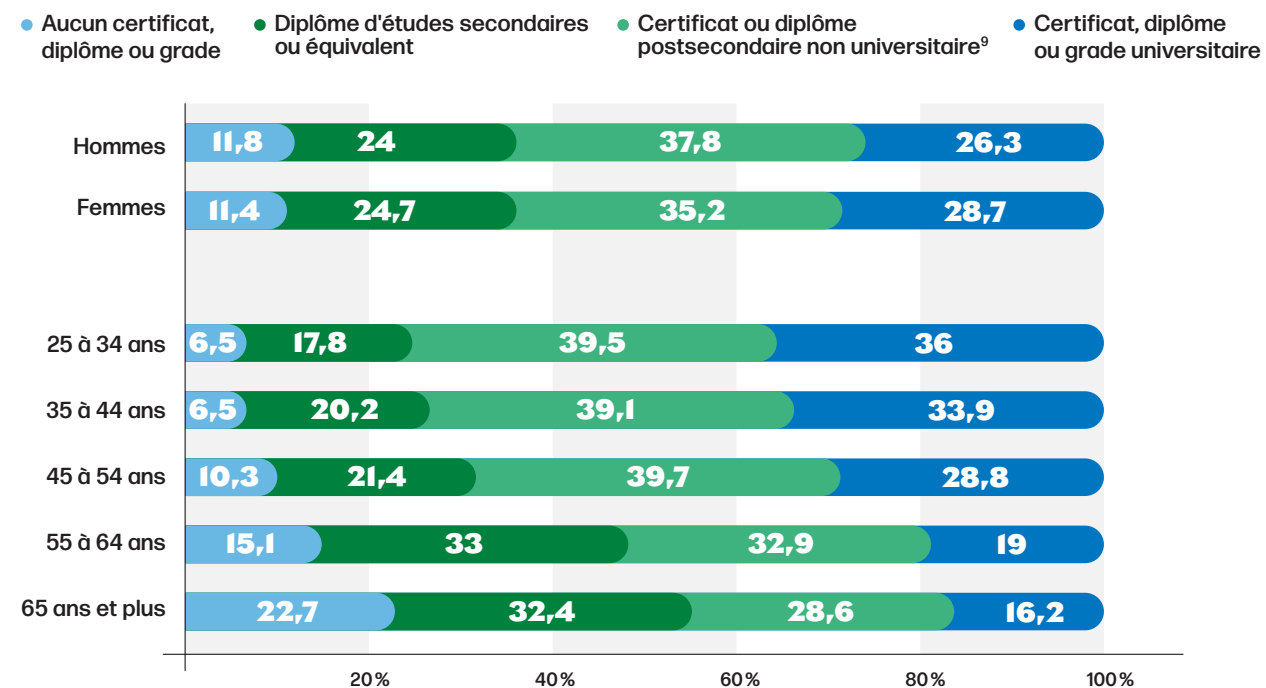
things in this world.”

- Paul Gérin-Lajoie

Skateboard park at Parc Paul-Gérin-Lajoie

## RÉPARTITION DE LA POPULATION ÂGÉE DE 25 ANS ET PLUS<sup>8</sup>

Selon le plus haut certificat, diplôme ou grade, par sexe et par âge, Vaudreuil-Dorion, 2016



<sup>8</sup> EN MÉNAGE PRIVÉ.

<sup>9</sup> « Certificat ou diplôme d'apprenti ou d'une école de métiers », « Certificat ou diplôme d'un collège, d'un cégep ou d'un autre établissement d'enseignement non universitaire »

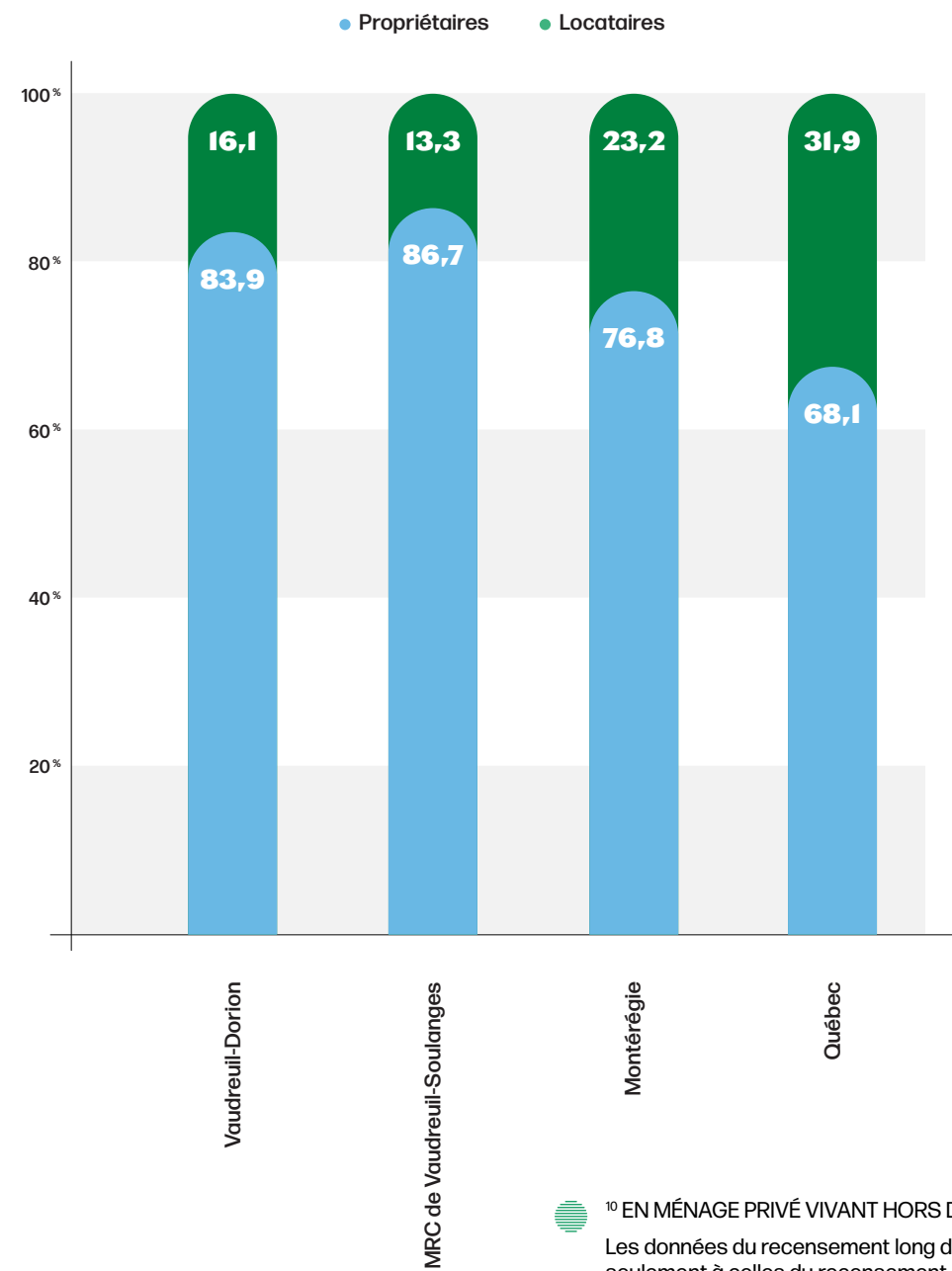
Les données du recensement long de 2016 peuvent être comparées seulement à celles du recensement de 2006.

Source : Statistique Canada, Recensement de 2016.

Production : Équipe Surveillance, DSP Montérégie, septembre 2019.

## RÉPARTITION DE LA POPULATION<sup>10</sup>

Selon le mode d'occupation du logement, Vaudreuil-Dorion, MRC de Vaudreuil-Soulanges, Montérégie et Québec, 2016



<sup>10</sup> EN MÉNAGE PRIVÉ VIVANT HORS DES LOGEMENTS DE BANDE.

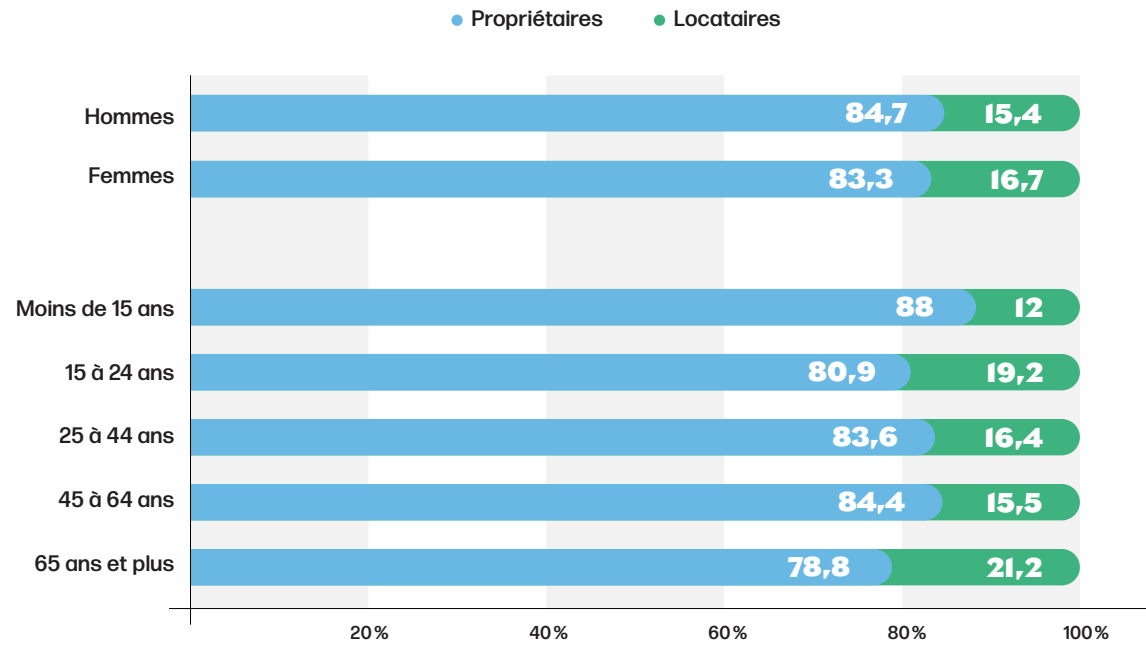
Les données du recensement long de 2016 peuvent être comparées seulement à celles du recensement de 2006.

Source : Statistique Canada, Recensement de 2016.

Production : Équipe Surveillance, DSP Montérégie, septembre 2019.

## RÉPARTITION DE LA POPULATION <sup>11</sup>

Selon le mode d'occupation du logement, par sexe et par âge, Vaudreuil-Dorion, 2016



<sup>11</sup> EN MÉNAGE PRIVÉ VIVANT HORS DES LOGEMENTS DE BANDE.  
 Les données du recensement long de 2016 peuvent être comparées seulement à celles du recensement de 2006.  
**Source :** Statistique Canada, Recensement de 2016.  
**Production :** Équipe Surveillance, DSP Montérégie, septembre 2019.



Revitalize Harwood and make it a human-scale neighbourhood with local services

Urban festival at Place Dumont, 2015



# Développement Vaudreuil-Soulanges (DEV)



## A WORD FROM THE EXECUTIVE DIRECTOR

Last March, the lockdown forced us to adopt new organizational practices and, particularly, new ways of working. Like most organizations, the Vaudreuil-Soulanges development team (DEV) had to adjust very quickly to deal with the emergency. While implementing and enforcing the hygienic measures in effect, DEV also had to reorganize the mandates of its professionals in order to quickly support the entrepreneurs of Vaudreuil-Dorion and the region and thus help reduce economic impacts.

I would be remiss not to acknowledge the great resilience, adaptability and creativity of all our local entrepreneurs during this troubled time. I'm also thankful to all the DEV professionals who have worked tirelessly since the beginning of the health crisis to support them. Lastly, let me thank DEV's Board of Directors for their trust, as well as its Chairman, Guy Pilon, Mayor of Vaudreuil-Dorion. They have provided all the flexibility and agility needed by professionals to take rapid action in the business community.

I am therefore pleased to tell you some of what DEV has done during a pandemic with unprecedented social, economic and health impacts.

JOANNE BRUNET  
Executive Director  
DEV Vaudreuil-Soulanges



“ DEV had to reorganize the mandates of its professionals to quickly support entrepreneurs in and around Vaudreuil-Dorion... ”



## DEV

### Reorganizing operations to support businesses during the pandemic

On March 14, 2020, the Ministère de l'Économie et de l'Innovation (MEI) deployed the «Economic Activity» mission of the National Civil Security Plan in response to the COVID-19 pandemic. As an intervener recognized by the MEI to inquire about the situation of businesses in Vaudreuil-Soulanges and inform entrepreneurs about support measures, DEV immediately activated its emergency cell and reorganized the tasks of its professionals.

### Focus on communications

The DEV team was keen to communicate strategic information quickly and continuously to companies. A special page was created on the organization's website, the Facebook page was fed real-time information, and numerous press releases and newsletters were sent to some 3,600 companies and partners.

### Identification and follow-up with target companies

DEV is in close communication with more than 400 target companies spread across the MRC's 23 towns and municipalities – half of them located in the City of Vaudreuil-Dorion – to help them choose the best financial tools made available by the various levels of government. Target companies are those identified by the MEI as critical industrial companies with 10 or more employees, or as strategic to an industry or a municipality.

### Mobilization of available funds to support company liquidity

One of DEV's first concerns was to provide financial tools to help companies overcome current challenges, including lack of liquidity. To this end, it set up a moratorium on interest on outstanding loans, created the V-19 Fund for companies in the manufacturing and major service industries, and has implemented the government's PAUPME-AERAM emergency fund.

New aids specific to the tourism sector have also been deployed to support the attractions hit hard by the pandemic.

**BY OCTOBER 31, 2020,  
CLOSE TO 50 BUSINESSES  
IN VAUDREUIL-DORION HAD  
BENEFITED FROM MORE  
THAN \$1,500,000 IN LOANS  
AND NON-REIMBURSABLE  
ASSISTANCE FROM DEV.**

The pandemic has undermined the balance of the commercial mix on the main arteries and commercial hubs. The City of Vaudreuil-Dorion and DEV are currently working to set up a new municipal assistance fund that will offer financial solutions to businesses so that they can secure working capital during and after the pandemic and develop new strategies and technologies. In this way, Vaudreuil-Dorion aims to build a rich entrepreneurial culture as well as a unique and productive knowledge base.

### Support for the promotion of buying local

The Vaudreuil-Soulanges buy-local campaign promotes the offers of local merchants through a set of complementary tools, including a Facebook page, DEV's geolocalized business directory, the CCIVS Locati-T application, and the regional online sales platform of the Marché écolocal de la Coop-CSUR. A series of promotional videos was also produced and promoted during the pandemic to encourage citizens to buy local. The City of Vaudreuil-Dorion is actively collaborating in the achatlocalvs.com campaign through its communication channels.



DEV has also created a list of Vaudreuil-Dorion companies capable of supplying and developing products sought after by the government and other economic players in their battle against the pandemic. For example, Amylior, for the distribution of procedure masks; Nu-b in partnership with Cascades, Tristan and Bauer for face shields; and uniform company Forma with its Masked Angels initiative.

## VAUDREUIL-DORION, A CITY OF THE FUTURE

DEV is very optimistic about the economic future of Vaudreuil-Dorion. In line with the directions adopted by the region and the City, DEV will work actively over the next few years to carry out various promising projects, including :

### 1. Maximizing the impact of the VS Hospital :

- Foster the emergence of a dynamic business cluster around the hospital
- Help recruit companies in sectors related to health and life sciences
- Promote the hiring of local and regional companies for the construction and development work
- Promote the adoption of a local purchasing policy by the CISSMO for hospital operations

### 2. Supporting companies through adapted assistance :

- Promote local purchasing
- Stimulate a local commercial offer on Boulevard Harwood, in particular through a dedicated resource
- Initiate meetings between higher education and private companies
- Support companies in their innovation projects
- Set up local financial aid programs adapted to the needs of businesses

280, Boulevard Harwood  
Vaudreuil-Dorion (Québec) J7V 1Y5  
Tel. : 450 424-2262  
Fax. : 450 424-1901

[developpementvs.com](http://developpementvs.com)



“  
**HABITÉ  
PAR MA  
VILLE!**  
”



Strategic Plan  
2020 > 2025



Vaudreuil-Dorion

